

John O. Battenfeld

Web Designer

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Online Portfolio at johnbattenfeld.com

Summary of Abilities

A skilled Internet professional with over seven years of web design and management experience. Proven ability to multitask, solve problems and meet deadlines.

Skills

Proficient in HTML/CSS, Wordpress, Bootstrap, Squarespace, Adobe Creative Suite including Photoshop, Adobe Acrobat, Flash with ActionScript 2 and ActionScript 3, Microsoft Office 2003 and 2007.

Significant Accomplishments

As a freelance web designer, I have designed and implemented numerous across a variety of platforms.

- ◆ Clients include small businesses, medical practices, financial firms and private consultancies.
- ◆ Sites built range from blogs to full-service eCommerce web sites.
- ◆ Platforms used include Wordpress, Squarespace, Bootstrap and custom designed HTML/CSS. All sites are mobile responsive.
- ◆ For examples of my work, see the portfolio link above.

As I/T Manager for Group Sales Box Office, I maintained website and tech services for a busy Createdgroup ticketing company in the Broadway theatre industry:

- ◆ Responsible for uploading new content to web server via FTP, creating new pages and content for website using using HTML, JavaScript and Flash.
- ◆ graphics for use on website and by clients using Photoshop and other components of Adobe Creative Suite.
- ◆ Trained employees in basic computer and Internet skills, Microsoft Outlook 2003 and 2007, Word and Excel as well as proprietary company software.
- ◆ Worked with contractors to solve web and computer network problems, as well as providing maintenance and troubleshooting for the company network, along with general I/T services. These included creating and maintaining user profiles and shared folders on company server, adding and maintaining networked printers, updating and maintaining company email accounts.
- ◆ Created and sent out email blasts to client list in the company database.
- ◆ Built online toolbox with downloadable content accessible for clients.

Employment History

- ◆ Freelance Web Designer, New York City 2012 - Present
- ◆ Group Sales Box Office, New York City 2008 - 2012
- ◆ JMS Environmental, Danbury CT 2007 - 2008

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Education

- ◆ Master of Information and Library Science, Long Island University 2004
- ◆ Bachelor of the Arts in History, Muhlenberg College 1999